



Lawrance Triplett, BA, AA
Manager of Marketing & Special Projects

As ISL enters its silver anniversary, 25 years of service in the public health sector, we are excited to add a new dimension to our health promotion, disease prevention mission. Lawrance Triplett, BA, AA is a brilliant addition to our consulting team, and will serve as ISL's Manager of Marketing & Special Projects.

In this capacity, Lawrance will add his expertise in physical fitness and business marketing to enhance ISL projects designed to improve the quality of life across the lifespan. Specifically, Lawrance has coached youth and athletically trained adults/youth in Darwin, Australia (Northern Territory), where he also was an award-winning professional athlete. In 2020 he also played professional basketball in Guaymas, Mexico. Triplett will add his invaluable know-how in fitness to the ISL agenda.

In addition, Triplett brings keen business acumen to ISL consulting by serving as Creator and Marketing Manager of the DAWG line of attire. The Defeat Anything With God brand is an outward proclamation of an inward affirmation that any obstacle we face, including financial, physical or spiritual challenges can be defeated with our Divine Father. Launched in June 2020, the coveted white shirts with definition-printed red ink and the black shirts with bold vertical text have remained in high demand. More than 1,000 of the life-affirming shirts sold in three month period—domestically and internationally—with more affirmation wear planned for 2021. With Lawrance joining the ISL team, we don't just talk and exemplify health and wellness; we can boldly wear it! ISL and the DAWG brand will lead the way.